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Hessa is the Director of Corporate Development, Research and Projects at Dubai Women Establishment. Prior to this post, she was a Senior Manager of Research and Analysis. She has obtained a BSBA qualification in Marketing and Management from the American University of Sharjah (Sharjah, UAE) in 2002. Her early work experience includes positions as Marketing and Business Development coordinator at the Department of Civil Aviation in Dubai, followed by positions as Quality Executive for Dubai Quality Group and Senior Commercial Executive for Nakheel, Dubai, UAE.

She has received awards for her work, receiving the “Assessor in Emirates Business Women Award” in 2006, followed by the “Senior Assessor in Emirates Business Women Award” in 2007.